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# Gladiolus Bulbs

Farnsworth



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FOURTH FORTY-FOURTH STREET

*Recorded*

# Gladiolus Bulbs



J. E. Farnsworth Co.

(Incorporated)

Lancaster, Massachusetts



# *Farnsworth Ranch Gladiolus*

WILL BEAUTIFY YOUR  
HOME SURROUNDINGS



PANAMA

*W*HAT prettier sight than a bed of Gladiolus? Would that you might see for yourself the many acres we have under cultivation.

Nature seems to have outdone herself in the riot of color, in the exquisitely delicate shadings of Farnsworth Ranch Gladiolus.

Beginning with just a few bulbs, planted with the sole purpose of beautifying the grounds

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*Special Offers on Page 16*

about the Farnsworth Homestead at Lancaster, Mass., the excellent results attained, and their own enthusiasm, has led the Farnsworth family to MAKE A BUSINESS of raising Gladiolus.

Farnsworth Ranch Bulbs offer a large variety of shades and colors for your selection.

Farnsworth Ranch Gladiolus Bulbs make it possible to bring such proportion of this beauty, as you may elect, to beautify your home surroundings at very small expense.

You will find the raising of Farnsworth Ranch Gladiolus most interesting and fascinating—primarily because these bulbs have a faculty of producing wonderful flowers.

Farnsworth Ranch Gladiolus Bulbs are planted in light sandy loam where plenty of moisture produces bulbs resulting in unusual bloom.

A modern equipped storehouse furnishes storage for Farnsworth Ranch Bulbs at just the right temperature, making them adaptable for forcing as well as outdoor planting.

#### AS CUT FLOWERS.

Gladiolus keep well. In fact, surpass all other flowers. What a pretty sight a vase of Gladiolus in variegated colors proves to be in one's home! There is an atmosphere of good cheer radiating therefrom.

#### HERE'S THE WAY TO KEEP IN BLOOM IN THE VASE UNTIL THE LAST BUD HAS OPENED.

Cut for vase use when the first bud opens. Leave at least 4 leaves on stem of plant to help mature the bulb. Change the water daily, removing withered portions. Cut an inch or so from the stem daily. When cutting flowers, be careful not to lift or disturb the bulbs.

Exercise this simple care and every bud will open to the very top and your vase of Farnsworth Ranch Gladiolus Blooms will last a week or so to beautify the room in which they are placed. This demonstrates that Farnsworth Ranch Gladiolus keep well.

## GLADIOLUS CULTURE.

Plant 4 to 6 inches deep—3 to 4 inches apart as soon as the frost is out of the ground and until about June 1st. The more attention one gives to cultivation, naturally the better results. Work and fertilize the soil thoroughly.

If stable manure is used, it should be spaded in in the Fall previous to Spring planting. Good results are obtained from the use of commercial fertilizer applied at the time of planting.

Unless the soil is very light and sandy, or the season is abnormally dry, good results should be forthcoming without watering. If watering is done, it should be in the evenings only, and the ground should be thoroughly drenched.

## WHEN TO DIG AND WINTER CARE.

Gladiolus Bulbs may be dug as soon as the foliage begins to turn brown, or after a frost has stopped the growth. Cut the stems off close to the bulb, and place them where they will have plenty of air to dry, preferably in a shady place. When thoroughly dry the old bulb and roots may be removed easily. Store in a cool dry place where they will be safe from frost.

## ABOUT ORDERING.

Let us suggest ordering early. The stock of choice varieties is often limited, and cheaper varieties are in great demand.

Prices quoted are for clean mature stock of sufficient size to produce good blooms. It is not always the large bulbs that produce the best flowers. Some varieties even produce the best flowers from small bulbs.

Every effort is made to keep the stock true to name. Any bulbs not proving satisfactory in this respect will be replaced free of charge. For the prices quoted, bulbs will be shipped PREPAID PARCEL POST to all points in the U.S.A. and CANADA. One-half dozen furnished at the dozen rate. Orders for less than one dollar cannot be accepted.

Order blank for your convenience is enclosed.



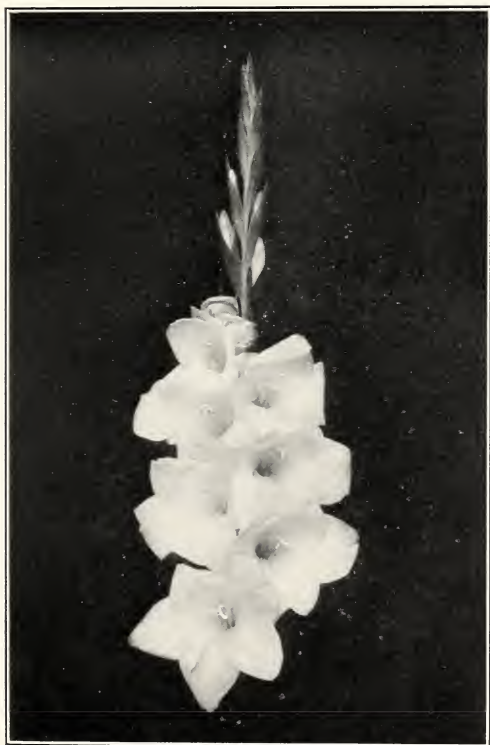
Remittance should be sent with orders, or before shipment is made. Make all checks payable to the J. E. Farnsworth Co., Inc.

WE WHOLESALE, TOO.

Prices will be furnished on application to customers desiring to purchase large quantities, planting stock, or bulblets of any of the varieties listed.

#### GLADIOLUS BLOOMS.

During the blooming season we are in position to supply cut flowers in large or small quantities for decorations or commercial use. We are very careful in selecting, packing and shipping blooms, exercising every care on our part that the Farnsworth Ranch Blooms may reach their destination in A1 condition. Prices will be furnished on application.



MISS EDITH CAVELL

## List of Varieties

No.		Each	Doz.
42	<b>America</b> (Banning). Delicate lavender-pink; large, wide open flowers. One of the most popular Gladioli . . . . .	\$0.05	\$0.50
82	<b>American Beauty</b> (Diener). "American Beauty" Rose color, with creamy - yellow throat. Tall, strong grower and many flowers open at one time. . . . .	.50	5.00
61	<b>Amethyst</b> (Stewart). Deep amethyst color, slightly suffused with rose. Many flowers open at one time. A strong grower. . .	.15	1.50
14	<b>Anna Eberius</b> (Diener). Dark velvety-purple; throat deeper; large flowers . . . . .	.20	2.00
56	<b>Avalon</b> (Kunderd). Ruffled; a very choice blush white . . . . .	.35	3.50
36	<b>Baron Jos. Hulot</b> (Lemoine). Deep violet-blue; one of the finest blue Gladioli . . . . .	.10	1.00



MARY PICKFORD

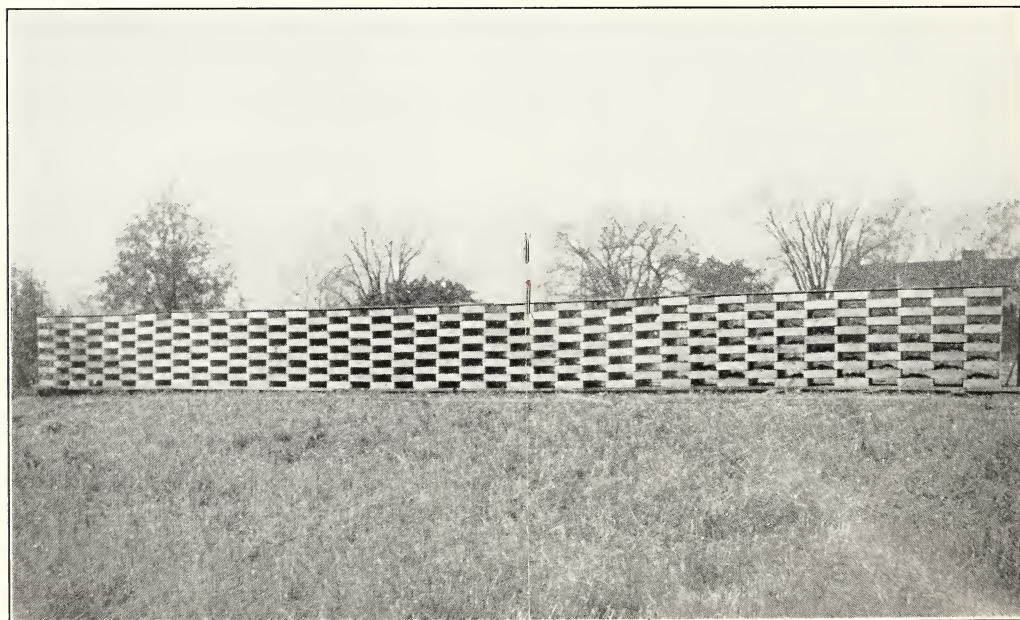
66	<b>Byron L. Smith</b> (Kunderd). Most refined lavender-pink on a white ground. Fine as a cut flower. Color equal to a fine <i>Cattleya</i> Orchid. . . . .	.25	2.50
83	<b>Carmen Sylva</b> (Prestgard). Snow-white; throat slightly penciled lilac. Stem tall, slender and wiry. . .	.25	2.50
77	<b>Chris</b> (Grullemans). Maroon red, purplish shaded. . .	.15	1.50

No.		Each	Doz.
63	<b>Crackerjack</b> (Cowee). Rich dark red, throat spotted with yellow and dark maroon.....	\$0.05	\$0.50
34	<b>Crimson Glow</b> (Betscher). Deep brilliant crimson, overlaid with darker shades. Lower petals blotched with deep velvety crimson.....	.25	2.50
41	<b>Dawn</b> (Tracy). Coral-pink, with a lighter throat stained claret.....	.10	1.00
30	<b>Early Pendleton</b> (Kunderd). Much like "Mrs. Frank Pendleton." Earlier and more blossoms open at one time.....	.30	3.00
84	<b>E. J. Shaylor</b> (Kunderd). Deep rose-pink; large, ruffled flower.	.10	1.00
85	<b>Elizabeth Tabor</b> (Hinkle). Petals are delicate rosy-pink on white ground, lower ones bearing a rich dark crimson blotch which terminates in a diamond of soft yellow. Tall grower with large flowers. Early.....	1.00	10.00
37	<b>Empress of India</b> (Velthuys). A rich dark red, shading maroon. Not a tall grower.....	.07	.70
81	<b>Evelyn Kirtland</b> (Austin). An exquisite shade of melting pink deepening towards the edge; brilliant scarlet blotches on lower petals. A tall grower ..	.15	1.50
79	<b>Flora</b> (Velthuys). Beautiful canary-yellow with scarcely any markings. A tall and strong grower.....	.10	1.00
71	<b>Gen. Pershing</b> (Kirchhoff). Large flowers. Upper petals pale pink. Lower petals yellow, striped rich carmine.....	.15	1.50
2	<b>George Paul</b> (Lemoine). "Harvard" crimson with lighter throat. The flowers are large and open, on slender, erect stems.....	.10	1.00



At Work — Cultivating and Weeding

ACRE ON ACRE OF THE FAMOUS  
FARNSWORTH RANCH GLADIOLUS



Our Method of Curing and Air-Drying Farnsworth Ranch Bulbs





No.		Each	Doz.
47	<b>Glory</b> (Kunderd). Ruffled, creamy-white, with crimson stripe . . . . .	\$0.08	\$0.75
51	<b>Glory of Holland</b> (Velthuys). Pure white, with faint rose markings in throat. . . . .	.05	.50
86	<b>Gold</b> (Dr. Hoeg). Golden yellow, throat a shade deeper. Large flower, many open at one time . . . . .	1.00	10.00
87	<b>Golden Measure</b> (Kelway). Deep golden yellow; tall, strong grower and large flower. . . . .	.30	3.00
68	<b>Golden West</b> (Dames). Brilliant orange scarlet, the lower petals blazed with golden yellow . . . . .	.08	.75
59	<b>Gov. Hanley</b> (Kunderd). Rich cardinal red, with deeper throat; early . . . . .	.10	1.00
7	<b>Halley</b> (Velthuys). Delicate salmon-pink, large flowers on long spike; very early. . . . .	.05	.50
52	<b>Henry Ford</b> (Diener). Dark Rhodamine-purple, shading deeper near the center. Much like Anna Eberius . . . . .	5.00	50.00
1	<b>Herada</b> (Austin). Large flowers of glistening mauve color; very popular . . . . .	.15	1.50
48	<b>Illuminator</b> (Hinkle). Brilliant carmine-red, with a faint suffusion of blue adding to its richness. Tall, strong grower and large flower. . . . .	1.00	10.00
39	<b>Jacob Van Berjeren</b> (Heemskerck). Beautiful violet self color on tall, straight stems. Many flowers open at one time. . . . .	2.00	20.00
60	<b>Le Marechal Foch</b> (Van Dueren). A new Holland variety and a seedling of America. Very delicate pink with large, wide open flowers. Very early. . . . .	.10	1.00
29	<b>Lily White</b> (Kunderd). An extra fine white, very early. . . . .	.15	1.50



No.	Each	Doz.
<b>54 L'Immaculee</b> (Velt huys). Pure white, long spike, many flowers open at one time. One of the best whites; early.....	\$0.10	\$1.00
<b>65 Louise</b> (Wright). A new laven- der with large, wide open flowers; dark wine penciling on lower petals. Strong grower...	.25	2.50
<b>49 Loveliness</b> (Van Konijnen- burk). Creamy-white, large flowers; a strong grower.....	.15	1.50
<b>62 Maine</b> (Vose). A rare and pure white of exquisite form, re- minding one of the Lilies when in full bloom.....	.30	3.00
<b>28 Marshal Foch</b> (Kunderd). Salmon-pink, deepening to- wards the edges of the petals and brighter in the throat. Tall, strong grower and large flowers	.30	3.00
<b>27 Mary Fennel</b> (Kunderd). Deep lilac, shading to paler towards the center. Soft primrose-yellow throat.....	.15	1.50
<b>25 Mary Pickford</b> (Kunderd). Delicate creamy-white. Throat soft sulphur-yellow. Stem and calyx also white.....	.20	2.00
<b>16 Mary Stearns Burke</b> (Diener). Canary-yellow overlaid with apricot, deep canary center. An extra fine yellow.....	.40	4.00
<b>32 Meteor</b> (Pfitzer). Bright Nas- turtium-red, a blotch of car- mine on the lower petals.....	.15	1.50
<b>80 Miss Edith Cavell</b> (Verduin). A fine white of perfect form, faint violet marks in throat. New.....	.20	2.00
<b>72 Mrs. A. E. Kunderd</b> (Kun- derd). White, slightly suffused with pink. Tall, with large flowers.....	.15	1.50







No.	Each	Doz.
9 <b>Pink Perfection</b> (Hopman). A lovely flower of a true La France pink. Its soft coloring and graceful stems make it one of the choicest varieties. . . . .	\$0.10	\$1.00
19 <b>Pride of Goshen</b> (Kunderd). Ruffled; flowers very large and petals elegantly waved. Color of a salmon or flesh pink. Tall and vigorous . . . . .	.15	1.50
21 <b>Pride of Lancaster</b> (Kunderd). Ruffled, orange-salmon, deeper orange throat. Strong grower. . . . .	.40	4.00
18 <b>Prince of Wales</b> (Van Zanten). Beautifully shaded apricot, with fine marks of orange on a yellow tinted throat. Large flowers, many open at one time. Very early. . . . .	.15	1.50
64 <b>Principine</b> (Kirchhoff). Large carmine red flowers with white blotches; several blossoms open at one time . . . . .	.07	.75
74 <b>Purple Glory</b> (Kunderd). The giant of the Kunderdi Glory race, and a remarkable color. Deepest velvety maroon-red with almost black blotches like, burned into the petals. Beautifully ruffled . . . . .	.50	5.00
73 <b>Red, White and Gold</b> (Kunderd). Upper portion of bloom pure white, lower petals of a rich yellow with a blotch of richest red on each. . . . .	.40	4.00
20 <b>Richard Diener</b> (Diener). Rose-salmon, light sprinkling of ruby on creamy - yellow center. Tall, strong grower and large flowers . . . . .	.75	7.50
15 <b>Rose Ash</b> (Diener). Ashes of Roses. Tall, strong grower, large flowers . . . . .	.25	2.50
13 <b>Rose Glory</b> (Kunderd). Rose-pink, deeper in throat. Ruffled. . . . .	.25	2.50

No.		Each	Doz.
11	<b>Scarlet Princeps</b> (Kunderd). Six or more massive "Princeps" like blooms open at one time. Throat a little deeper. . . . .	\$0.15	\$1.50
43	<b>Schwaben</b> (Pfitzer). Pure yellow, deep red blotch in throat. Strong grower. . . . .	.10	1.00
75	<b>Summer Beauty</b> (Kunderd). Very choice, deep salmon-pink. Tall and showy. . . . .	.15	1.50
12	<b>Tyrian Beauty</b> (Kunderd). A near "American Beauty" Rose color. Tall, strong grower. . . . .	.40	4.00
40	<b>Velvet King</b> (Coblentz). Light cerise red edged with drab, throat marked with crimson. . . . .	.08	.75
38	<b>War</b> (Groff). Deep blood red, large flowers. Tall, strong grower. . . . .	.08	.75
78	<b>White Giant</b> (Van Meerbeek). Large, pure white, flowers when open resemble an Easter Lily. Strong grower. Early. . . . .	.25	2.50
24	<b>White Glory</b> (Kunderd). A pure white of exact size and type as "Kunderd Glory," with beautiful, Iris-blue throat. . . . .	.20	2.00
55	<b>Wilbrink</b> (Hopman). Large flowers of a flesh-pink color. Very early. . . . .	.05	.50
33	<b>Yellow Hammer</b> (Grullemans) Pure yellow, with small red marks in throat. Tall, strong grower. . . . .	.08	.75

### *Primulinus Hybrids*

46	<b>Alice Tiplady</b> (Kunderd). Beautiful orange-saffron. . . . .	.10	1.00
88	<b>Maiden's Blush</b> (Grullemans). Exquisite shade of blush pink. The flowers are set close on long, slender wiry stem. Strong grower. . . . .	.15	1.50
57	<b>Roanoke</b> (Kunderd). Prim- rose-yellow, with carmine lines in throat. . . . .	.10	1.00
76	<b>Primulinus Mixed</b> . All colors mixed. . . . .	.05	.50



PINK PERFECTION

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## AMERICAN GLADIOLUS SOCIETY



THIS society now has a membership of about 3,000. The society issues a monthly "BULLETIN" devoted exclusively to Gladiolus. Anyone is eligible to membership and the members have the privilege of asking any questions they wish about Gladiolus, and they will be answered through the columns of the "BULLETIN." The "BULLETIN" one year and membership is \$2.00. Send application to John C. Davis, Secretary, 77 South Ave., Rochester, N. Y.

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*Special Offers on Page 16*

**FARNSWORTH RANCH**  
**GLADIOLUS**  
**BULBS**

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**SPECIAL OFFERS**

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**For \$1.00** Parcel Post Prepaid

24 Bulbs, our selection, unlabeled, but listed in this catalogue, no three alike for . . . . . \$1.00

**For \$2.00** Parcel Post Prepaid

24 Bulbs, your selection, all labeled, that are priced in this catalogue for not over 15 cents . . . . . 2.00

**For \$3.00**

100 Bulbs, young and healthy, size 1 in. to 1¼ in., all sure to give good blooms. Select ten of the following varieties: **Amethyst, Baron Jos. Hulot, Chris, E. J. Shaylor, Evelyn Kirtland, Flora, Geo. Paul, Glory of Holland, Herada, Le Marechal Foch, L'Immaculee, Mrs. F. Pendleton, Mrs. F. King, Mrs. Watt, Myrtle, Neoga, Peace, Pink Beauty, Prince of Wales, Schwaben, Velvet King, Wilbrink, Yellow Hammer, Alice Tiplady and Roanoke**, and receive 10 bulbs of each, 100 in all for . . . . . 3.00

**For \$5.00**

200 Bulbs, young and healthy, size 1 in. to 1¼ in., all sure to give good blooms. Select 20 of the varieties listed in the above offer and receive 10 bulbs of each, 200 in all for . . . . . 5.00

Or select 10 varieties and receive 20 bulbs of each, 200 in all for . . . . . 5.00

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*CAUTION. Store bulbs in a cool dry place, where they will be safe from frost*

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**J. E. FARNSWORTH CO., Inc.**

Farnsworth Gladiolus Ranch

**LANCASTER, MASSACHUSETTS**



